

about ILEDFI

Inspired by the success of other cities in the country in terms of attracting foreign direct investments, the fast growth of the ICT industry and the increasing preference of call center companies to expand their operation outside Metro Manila, the City and Provincial Governments of Iloilo in partnership with the Iloilo Business Club, Metro Iloilo Development Council, and the Department of Trade and Industry-Iloilo, established the Iloilo Investment Promotion Center in July 2004. The Center was envisioned to provide one-stop shop service to all the investors coming to Iloilo in terms of providing information on the locale, facilitating briefings, coordinating site visits, establishing network/linkages and conducting awareness campaign. The Center was launched in May 2005 and the Memorandum of Agreement was signed in December 2005.

Taking a step further in July 2006, Mayor Jerry Treñas of Iloilo City convened a meeting with the local business associations, local government officials and successful Manila based Ilonggos to organize a policy making body that will make investment promotion a permanent and sustainable undertaking in the coming years.

The **Iloilo Economic Development Foundation, Inc. (ILEDFI)** is a non-stock, non-profit organization founded by key representatives from the local government, business community and private individuals, committed to fast track the development of the City and Province of Iloilo by promoting and marketing Iloilo as a premier investment destination.

The Foundation exemplifies another successful story of the strong collaboration between government and private sector who are once again working together in this special project to ensure that Iloilo's business climate is conducive to investments, the locale is poised for growth and the economy becomes robust for the benefit of both the Ilonggos and intended clientele, the investors.

Promotion and marketing activities to sell the City and Province of Iloilo as an investment destination is basically the main thrust of the Foundation. Specifically, it aims to provide a formal institutional medium that will initiate, organize activities and projects that will improve economic activities in Iloilo. It will become a central clearing house of all promotion related efforts focusing more on the priority areas for investment e.g. information/communication technology and tourism industries.

The Foundation will undertake business missions, conferences, promotional campaigns, study tours, policy researches and other activities that will ensure updated information and services necessary to carry out the objectives of the organization.

retrospect


Message from the Chairman and President

The year 2007 is a milestone for Iloilo. The convergence of local government units, a regional line agency, business associations and successful Ilonggos in Manila to promote Iloilo as an investment hub in the country changed the level of seriousness of stakeholders to the task ahead. While the model is not exactly new and perhaps the goal ahead is very ambitious, however, the resolve of the roster of collaborating partners make the undertaking a genuine community project that is possible to achieve.

The Board embarked on a journey of familiarization with existing initiatives and assessment of Iloilo's situation on areas of power, water, agribusiness, and tourism. There are still a lot of things to be done and ILEDF will continue to work towards the fulfillment of its mandate. It is our hope that we see the continued cooperation and support of partners, benefactors and every Ilonggo in all our initiatives to ensure Iloilo becomes a formidable name in attracting, growing, and sustaining business investments.

On behalf of the Board of Trustees and members of the ILEDFI, we would like to thank Governor Niel D. Tupas, Sr. of the Iloilo Province and Mayor Jerry P. Treñas of Iloilo City for trusting the private sector with this important assignment and for expressing strong resolve to ensure that government extends the necessary resources to make our projects successful.

We are looking forward to years of making economic development happen.



DR. ALFONSO UY
Chairman



REX C. DRILON II
President

the team

Chairman

DR. ALFONSO A. UY
Chairman
La Filipina Uygongco Corp.

President

REX C. DRILON II
President and CEO
Ortigas and Co. Ltd. Partnership

Vice-President

ANTONIO S. JON
Chairman
Iloilo Business Club, Inc.

Secretary

VALERIE MARAVILLA
President
Ilonggo Producers Association

Treasurer

FANNY A. UY
President
Iloilo Multi-Sectoral Business Org.

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Governor
Province of Iloilo

HON. JERRY P. TREÑAS
Mayor
City of Iloilo

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Provincial Director/CESO IV
Department of Trade and Industry-Iloilo

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Chamber of Commerce & Industry of Iloilo

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Federation of Filipino-Chinese Chamber of
Commerce and Industry of Panay, Inc.

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A. Chan Sugar Corp.

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Chairman
Bombo Radyo Holdings

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Vice President –Operations
Nissan Iloilo (S & J Motors), Inc.

Interim-Executive Director

MARIA LEA VICTORIA LARA
Iloilo Business Club, Inc.

highlights



February 2007

- Registration with the Securities and Exchange Commission and the Bureau of Internal Revenue

March 2007

- Presentation on Power Situation of Panay and Iloilo by Federico Lopez, First Gen Holdings and Luis Miguel Cacho, Panay Electric Co.
- Strategic Planning Session with Dr. Evelyn T. Belleza, Program Director, Graduate Program, University of the Philippines in the Visayas
- Site Visit to the New Iloilo Airport (*before it opened*)

April 2007

- Presentation on the Water Situation by the Metro Iloilo Water District with Engr. Edwin Reyes, Interim General Manager and Atty. Norberto Pocesio, Chairman of the Board

May 2007

- Presentation on the Iloilo River Development Master Plan By Arch. Manny Tingzon and the Metro Iloilo Guimaras Economic Dev't. Council By Mr. Francis Gentoral, Regional Manager, Canadian Urban Institute

July 2007

- Presentation on Agriculture R & D Project by the Western Visayas Agriculture and Resources Research and Development Consortium (WESVARRDEC)
- Presentation on the Proposed Coal Fired Plant Project by the Global Business Power Corp.

August 2007

- Updates on Tourism Projects and Programs of City of Iloilo by Mr. Ben Jimena
- Initial Presentation of Prof. Winston Padojinog of the University of Asia and the Pacific on "Identifying Investment Opportunities in Iloilo"

October 2007

- Joint luncheon Meeting with Business Groups in Iloilo on "Identifying Investment Opportunities in Iloilo"

November 2007

- Organized Iloilo's first Investment Forum
- Issued an endorsement supporting the proposed 164MW coal fired power plant project proposed by the Global Business Power Corporation to address the issue power supply deficiency.

launching

ILOILO INVESTMENT FORUM 2007

Unlocking Opportunities, Reshaping The Future

November 27, 2007

Sarabia Manor Hotel & Convention Center

General Luna Street, Iloilo City

Philippines

Keynote Speaker

OSCAR M. LOPEZ

Chairman

Lopez Group of Companies

Guest Speakers

PROF. WINSTON CONRAD B. PADOJINOG

University of Asia and the Pacific

ELMER SAN PASCUAL

Philippine Economic Zone Authority

NATHANIEL VON EINSIEDEL

CONCEP, Inc.

NARZALINA Z. LIM

Asia Pacific Projects, Inc.

FRANCIS E. GENTORAL

Canadian Urban Institute

MARIO N. NILLOS

Iloilo Provincial Planning & Development Office

DR. ROLANDO T. DY

University of Asia and the Pacific

DR. GLENN D. AGUILAR

Iloilo Federation for Information Technology

Featured Prospective Investors in Iloilo:

JESUS ALCORDO – Global Business Power Corporation

ATTY. JOHN R. SADULLO - DMCI Power Corporation

RANDY PASTOLERO – Panay Electric Co. Inc.,

KINGSON SIAN – Mega World Corporation

NICKI AGCAOILI – Teletech, Inc.

ANGEL DE LEON, JR.– Taytay Sa Kauswagan, Inc.

MERCEDES L. MARQUEZ - Central Azucarera De San Antonio

Exhibitors:

Iloilo City Government

Iloilo Provincial Government

Metro Iloilo Guimaras Economic Development Council

Department of Trade and Industry –Iloilo

Department of Agriculture – Region 6

Ilonggo Producers Association

Iloilo City Realtors Board

Iloilo Federation for Information Technology

Metro Iloilo Water District

Taytay Sa Kauswagan

American Technologies, Inc.

La Filipina Uygongco

DM Consunji

Global Power Business Corporation

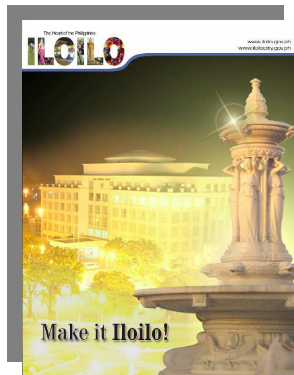
Teletech

Holcim, Inc.

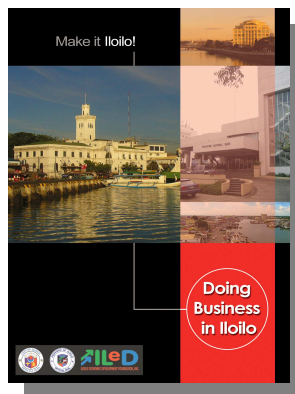
About 291 registered participants attended representing funding agencies like GTZ, ADB, Worldbank, Members of Makati Business Club, Manila based companies e.g. Asian Terminals.

special projects

INVESTMENT BROCHURES

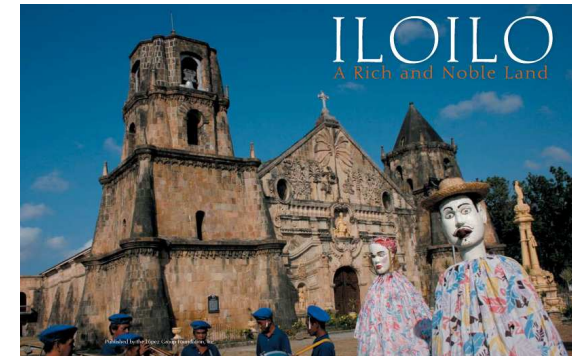


An eight paged brochure about the profile of Iloilo Province and City which investors can find helpful because it highlights fast facts, investment strengths and important contacts.



An ideal supplement to the brochure for investors to use as guide because it contains important figures and information in setting up a business in Iloilo.

BOOK LAUNCHING – ILOILO: A RICH AND NOBLE LAND



The latest coffee table book about Iloilo published by the Lopez Group Foundation. The 278 pages full color book takes you on a tour through Iloilo's history, economics, culture, food, language, architecture. and literature.

Manila

21 November 2007
Palm Grove, The Rockwell Club
23 Amorsolo Drive
Rockwell Center, Makati

Iloilo

27 November 2007
Nelly Garden, Lopez Mansion
E. Lopez Street
Iloilo City